



Holiday 2020 Newsletter

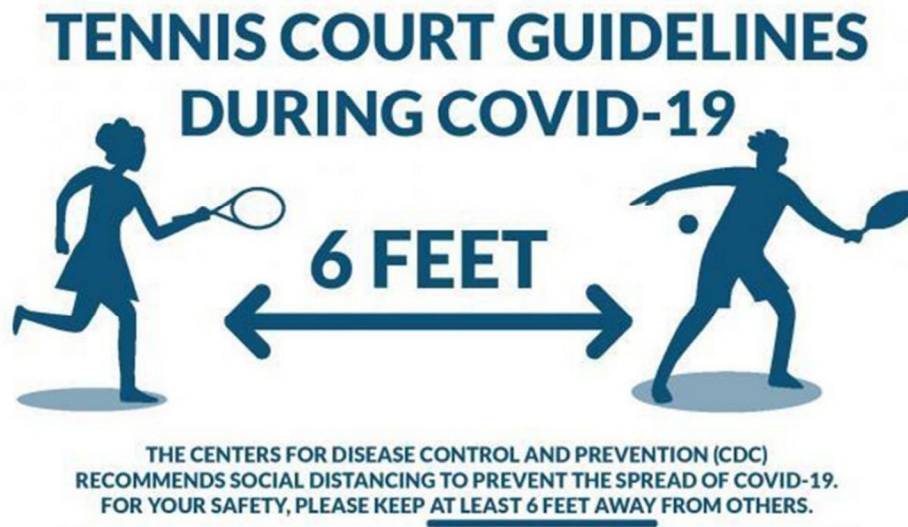
Surge in Tennis

The Greater San Diego City Tennis Council wishes everyone a happy (and safe) holiday season! Though it has been a challenging time for many of us, the tennis community has remained strong during these unprecedented times. With a scaled rating of 2 out of 10 in terms of COVID-19 risk level, tennis is one of the safest activities to partake in according to the Texas Medical Association.

Year-over-year growth data showcases a significant increase in racquet sales and tennis participation throughout the nation. According to the Tennis Industry Association's (TIA) Quarterly USA Wholesale Equipment Census, racquet sales in the entry-level category have seen significant growth in the third quarter of 2020 compared to 2019. Youth racquets saw an increase of 40.9% and adult racquets 43.3%. This is even leading to shortages in popular racquets and shoes! Good luck finding an EZONE 98 Tour in the near future!

Additionally, the Physical Activity Council reports 10.08% of the U.S. population are playing tennis, an increase of 50% since 2019. That is an increase of roughly 11 million tennis players in the United States alone. This has translated to participation at local tennis clubs hitting all-time highs.

So have fun, stay safe, and see you across the net.



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GSDCTC Activities: Year in Review

The Greater San Diego City Tennis Council sincerely thanks all its patrons. The amount of success GSDCTC has had would not be possible without the generous donations, encouragement, and volunteer hours of everyone involved. Though 2020 has been a tumultuous year, our activities have not stopped. All in all, we were able to resurface a total of 10 courts over the span of 3 different neighborhoods in 2020 alone.

Q1 2020



Tierrasanta Tennis Club before



Tierrasanta Tennis Club after





Q4 2020



University City Racquet Club before



University City Racquet Club after



Pacific Beach Tennis Club before



Pacific Beach Tennis Club after





The GSDCTC Wishes Everyone Happy Holidays!



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